

# FALLFAIR ARTS FESTIVAL - Prospectus

With quality arts and crafts booths, performing arts, and an expanded children's creation station, Cottell Park is transformed into a beautiful arts festival.

Featuring more than 80 local and regional juried artists exhibiting and selling their original work in mixed media, clay, drawing/pastels, glass, jewelry, leather, metal, painting, photography, sculpture, and wood. The event also features the FallFair Stage, showcasing wonderful performing arts all day!

Festival goers will enjoy a local exhibition of paintings, created by The Arts Alliance Painters, inside the Snyder House. Local schools also exhibit in the house.

This beautiful fun/family/friendly event is free to the community with ample free parking. The Arts Alliance welcomes 2,000 guests to this event, from all over the region.

Join us for a fall celebration of our region's arts, culture, and natural beauty in the heart of Deerfield Township.

The 13th Annual celebration of **The FallFair Arts Festival** will be held:

**SUNDAY, SEPTEMBER 16, 2018**

## Calendar

**April 15, 2018:** Application Deadline [\$25]: Artist Notification via Email

**May 1, 2018:** Artist Notification via email

**May 15, 2017:** Contacts & Booth Fees Due (\$75)

**Saturday, September 15, 2018:** Exhibitor Setup -optional

**Sunday, September 16, 2018:** Festival 11am – 5pm

## Artist Booth Information

The **FallFair Arts Festival is a juried event**. Accepted artists will be allocated a 10' x 10' space for their display. Each exhibitor may provide their own 10'x10' white tent, with appropriate weights to withstand high wind conditions. Electricity will be provided only if requested on the contract application. Specifics of tent location and set-up will be provided after acceptance into the Fair. The **booth fee is \$75**. Additional booth space can be purchased for \$75.00.

## Guidelines & Requirements

The FallFair Arts Festival is open to all artists within the accepted media categories. Participation in any previous FallFair Arts Festival event does not guarantee acceptance! By signing the application, the Artist agrees that he or

she had direct, hands-on involvement with the creation and execution of each piece of work to be exhibited. Collaborating artists may show only their collaborative works – both names should appear on the application. (Collaboration here means artistic, not business collaboration).

- Images submitted must be representative of the work to be shown.
- Accepted artists must be present on site during the FallFair Arts Festival open hours.
- No work from commercial molds, kits, or manufactured work is accepted.
- Reproductions of 2-D works must be labeled 'REPRODUCTION' – not print.
- Ceramic works must be handmade by the Artist.
- Photographic prints must have been processed by the Artist or processed under the Artist's direct supervision.
- Jewelry must be crafted by the Artist; simple beading and assembly is not acceptable.

## **Reproduction Policy**

In an attempt to foster an appreciation for and value of the arts for everyone, including those that cannot afford original work, we believe it is important to offer the public the chance to buy reproductions, hoping that they will move on to original work when possible. This transition is possible only if our patrons understand what they are buying.

Reproductions are an ancillary part of the display and should not exceed 40% of work shown. All reproductions must be clearly and individually labeled as such. No other terms such as 'print', 'off set lithograph' or 'giclée' may be used. Labels must say 'Reproduction', framed or unframed. No hand-colored reproductions will be considered 'original' works. Violation of the spirit, as well as the letter of the policy will be asked to remove their reproductions.

## **Submission & Deadline**

Completed application, images, and the non-refundable **application/jury fee of \$25** is due by **April 15, 2018**. Notifications and contracts will be emailed to all applicants in Mid May. Contracts will now be completed and submitted [payment included] Artists must submit the contract and **\$75 booth fee** by May 15, 2017. Specific information about check-in, set-up and the FallFair Arts Festival will be sent about two months prior to the event. Participating exhibitors canceling after July 15, 2018 will not receive refunds for their booth fee.

## **Juror & Selection**

Image quality is very important. Applications will be reviewed by FallFair Arts Festival representatives. Along with the selected participants, a waiting list will be established in case of cancellation. Replacements will be made from the wait list at the discretion of FallFair Arts Festival. Acceptance information will not be given over the phone prior to written notifications.

## **Acceptance Policy**

Participating Artists may only display work in the media categories in which they are accepted. The work must be comparable to that shown in submitted images. It is FallFair Arts Festival's exclusive right and responsibility to remove work that is inconsistent or deviates from the style or quality of the submitted images, or is otherwise not in compliance with the rules. In any dispute over FallFair policies, the decision of the FallFair Arts Festival Committee shall prevail. Artists must be present on-site during open hours of the Festival. Assistants are permitted; however, they may not take the place of the artist at the FallFair Arts Festival. Exhibitors may not 'sublet' their booth space to any non-collaborating artist.

**The FallFair Arts Festival goes on rain or shine**, except in cases of extreme risk to public safety as determined by the FallFair Arts Festival Committee. There is no refund of fees for bad weather.

**Early Set-up** – The Arts Alliance offers artists the opportunity to set up their tents the day before the festival. You will be notified what time that process will begin, after your acceptance. Please be advised, The Arts Alliance does not provide on site security. You set up your tents and leave your possessions at your own risk.

## **Advertising Policy**

Images of participating artists and wait-listed artists become the property of The Arts Alliance and may be used for archival, publicity, website and confirmation purposes before, during, and after the Festival.

## **Questions?**

Contact [info@the-arts-alliance.com](mailto:info@the-arts-alliance.com) or call (513-309-8585) if you have questions or concerns.

The FallFair Arts Festival is a mail in application. Applicants must complete their application at the time of submission.